

LEADERSHIP EFFECTIVENESS

Strong leadership filters through every part of an organization affecting all aspects of business from the smallest choice to the broadest corporate strategy. Too many companies miss the opportunity to ensure that their leadership development practices will drive business results, focusing instead on costly, outdated programs and without any actionable structure to gauge their effectiveness.

Solutions Tailored To Your Business:

McBassi provides fact-based analytics and actionable recommendations for improving leadership effectiveness and development. Our recommendations will allow you to quantify and compare leadership effectiveness within your organization to find the specific drivers of success unique to your company. We have extensive experience working with some of the largest corporations in America to develop industry-leading tools for maximizing your organization's leadership potential. Our approach provides a powerful alternative to Kirkpatrick Levels 1-5 evaluations and 360-degree feedback, one that gives you the improved insights you really need to achieve breakthrough results.

Analytics--The McBassi Advantage:

The McBassi People Index® (MPI) will help you measure and improve your leadership development programs through a powerful set of analytic tools that statistically link your investments in leadership to business results. We employ a smarter employee survey, along with other sources of data, to produce new insights on the human side of your business. The results and recommendations are presented in an easily understood graphical report, with solutions tailored to each business unit at multiple levels of leadership. Others' analytic tools will tell you where you've been; only the MPI will tell you where you're going.

Our Experience:

Over the course of five years the McBassi People Index was applied to a school system in South Carolina to improve below average test scores and a disparity in achievement among minority children. By targeting and improving leadership development student learning increased by 30% and resulted in a significant increase in achievement among minority children.

Additional Information:

[HCM Predicts Stock Prices:](#) Human capital management is fast emerging as an essential core competency (possibly *the* essential competency) for organizations.